

PRESS RELEASE

Firmly on course for sustainability: Rhenus Lub plants saplings

The metalworking fluid manufacturer from Mönchengladbach is steadily expanding its commitment to sustainability

Mönchengladbach, 15 December 2023 – Conservation and climate protection are global responsibilities that call for implementation on a local scale. With this in mind, Rhenus Lub, a supplier of metalworking fluids and high-performance lubricating greases, is also pushing ahead with its comprehensive sustainability concept at the regional level.

Sustainability is a particularly important topic for Isabella Kleeschulte, who joined the management team of this traditional family-led company as one of its partners in 2021. Indeed, she and a team of employees recently took part in a project to plant greenery on an area of land in Ratingen, Germany. Equipped with sturdy footwear and shovels, they planted numerous hornbeam and oak saplings in collaboration with the partner Plant my Tree. "Actions such as these are small but fundamental components of our comprehensive commitment to sustainability – and reforestation always represents a sustainable investment in the future," says Kleeschulte. "Planning is already underway for further projects of this kind."

To bring this commitment home to its customers, the company also made do without promotional items at its latest trade fair appearance at EMO in Hanover. Instead, the budget envisaged for these items was invested in the tree-planting initiative. "For our family business, sustainability is nothing new. We've been committed to it for generations and will continue to bolster our efforts in this area, enabling us not only to reduce our own corporate carbon footprint but also to contribute to greater sustainability in our region and on the part of our customers," says Kleeschulte.

Various initiatives for conservation and environmental protection

Rhenus Lub has been committed to conservation and climate protection for many years. The company uses only certified green electricity and invests in the research and development of products based on sustainable raw materials such as plant-based base oils, bio-based additives and biodegradable greases. When it comes to packaging its products, Rhenus Lub also favours environmentally friendly solutions that are either reusable or recyclable. This includes using steel drums that can be reused up to 10 times and actively pushing ahead with resource-efficient alternatives such as plastic packaging made from approx. 30% recycled plastic materials. "At the same time, Rhenus Lub is working to switch its labels over entirely to recycled paper in order to save resources in that area as well," says Kleeschulte.

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The team from Rhenus Lub at work: Birgit Schareina, Justin Holl and Isabella Kleeschulte (from left to right), as well as other employees, planted saplings in Ratingen, Germany.

About Rhenus Lub

Rhenus Lub is an international provider of special lubricants, application consulting services and process solutions for metalworking and metal processing. The company, which was founded in Mönchengladbach, Germany, in 1882, develops and manufactures water-miscible metalworking fluids and neat oils for demanding machining applications, special products for metalworking, and special greases and oils. With the rhenus lubrineering fluid management concept, Rhenus plays an active role as an added-value partner, identifying opportunities for optimisation across the entire fluid process and fully exploiting the available potential – regardless of the industry or sector. Furthermore, the lubricant specialist develops greases to meet individual requirements. Among others, its customers include leading companies from mechanical engineering, the automotive and railway industries, the antifriction bearing and food industries, and the aerospace sector.

Through its subsidiary companies and other representative partners abroad, Rhenus Lub has a presence in over 30 countries around the world.

www.rhenuslub.com www.linkedin.com/company/rhenuslub

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