

PRESS RELEASE

Johannes Samwer becomes new Managing Director for Purchasing and Sales at Mönchengladbach-based lubricant manufacturer Rhenus Lub

Mönchengladbach, 15.02.2024 – There's been a change in the management of Rhenus Lub: from 1 February 2024, Johannes Samwer (42) is taking over as head of sales, product management, marketing, procurement and logistics at the innovative family company for industrial lubricants.

After over 30 successful years of service at Rhenus Lub, the previous managing director, Meinhard Kiehl, is retiring. In his time with the company, Kiehl spearheaded key advances in not only the strategic orientation but also the operational implementation of sales, marketing and product management activities. Through his strong sense of identification with the company, he promoted a positive and inspiring corporate culture. "We'd like to express our heartfelt thanks to Meinhard Kiehl for his dedication and loyal collaboration – and we wish him all the best in the next chapter in his life," says Dr Max Reiners, CEO of Rhenus Lub.

Kiehl's successor, Johannes Samwer, has previously held various management positions at the speciality chemicals company LANXESS in Cologne for around 14 years, including most recently as Global Sales Director within the Material Protection Products business unit. In this role, he was responsible for the strategic orientation and management of operational units in sales and of external partnerships at the global level. His other positions at LANXESS included a several-year posting in the USA (Pittsburgh, Pennsylvania) to merge and lead a division of the Rhein Chemie business unit. Samwer holds a master of science in business administration from the University of Münster and has reinforced his skills on an ongoing basis by attending management seminars at Harvard Business School and London Business School alongside his professional activities.

"In Johannes Samwer, we're delighted to have found a new Managing Director for Purchasing and Sales who brings with him extensive experience in the management of complex business divisions, a profound understanding of technical subject matter, and comprehensive skills when it comes to questions of strategic orientation and operational procedures," says Dr Max Reiners. "Together, we'll successfully push ahead with the strategy for growth and further development of our entire portfolio of metalworking fluids, lubricating greases and corresponding services in order to further expand our strong position as a sustainable added-value partner in Germany and in international markets."



Johannes Samwer takes over the role of Managing Director for Purchasing and Sales at Rhenus Lub on 1 February 2024.

About Rhenus Lub

Rhenus Lub is an international provider of special lubricants, application consulting services and process solutions for metalworking and metal processing. The company, which was founded in Mönchengladbach, Germany, in 1882, develops and manufactures water-miscible metalworking fluids and neat oils for demanding machining applications, special products for metalworking, and special greases and oils. With the rhenus lubricating fluid management concept, Rhenus plays an active role as an added-value partner, identifying opportunities for optimisation across the entire fluid process and fully exploiting the available potential – regardless of the industry or sector. Furthermore, the lubricant specialist develops greases to meet individual requirements. Among others, its customers include leading companies from mechanical engineering, the automotive and railway industries, the antifriction bearing and food industries, and the aerospace sector.

Through its subsidiary companies and other representative partners abroad, Rhenus Lub has a presence in over 30 countries around the world.

www.rhenuslub.com
www.linkedin.com/company/rhenuslub



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